

Rate Card 2010

Ad Format	File Size	Rate Card CPM
Leaderboard 728x90	30Kb Swf / 12Kb Gif	€4
Skyscraper 160x600	30Kb Swf / 12Kb Gif	€4
Island 300x250	30Kb Swf / 12Kb Gif	€4
Banner 468x60	30Kb Swf / 12Kb Gif	€4

- Cost per mille (CPM), cost per thousand impressions/views.
- All placements subject to inventory availability and creative acceptance policy.
- Creative must be received 48 hours before campaign start date.

